

NAI CONFERENCE

Sponsorships



**NAVIGATING
CHANGING TIDES**
DECEMBER 3-6, 2024

Benefits	Titanium \$750	Bronze \$1,500	Silver \$3,500	Gold \$5,000	Platinum \$7,500+
Sponsor listing on all at-event signage and mobile app, including: <ul style="list-style-type: none"> Digital conference program Welcome slide show at all general sessions Printed directional conference signage 	✓	✓	✓	✓	✓
Your logo and links on promotional and event Marketing leading up to conference, including: <ul style="list-style-type: none"> Conference website (with link to your website) 30+ conference e-mails to our membership 	✓	✓	✓	✓	✓
Social media shout out and sponsor thank you page in the digital Legacy magazine		✓	✓	✓	✓
Advertisement in Legacy magazine		1/6 Page	1/4 Page	1/2 Page	Full Page
Ad and link on NAI Now email newsletter to 25,000 contacts			Banner 1 Month	Banner 2 Months	Banner 3 Months
Pre and post-conference attendee list with contact emails (attendees who opted in to receive emails)			✓	✓	✓
Dedicated social media post on NAI's official Facebook, Instagram, and LinkedIn accounts			1	2	3
Complimentary 10x10 booth in the conference expo (one registration included with booth)			✓		
Complimentary 10x10 booth in the conference expo, plus one additional registration				✓	
Complimentary 10x10 booth in the conference expo, plus two additional registrations					✓

CHOOSE YOUR ADDED BENEFIT

Sponsors receive the benefits listed above at the appropriate level and may choose one of the specific items listed below to sponsor. These additional sponsor benefits are available on a first-come, first-served basis.

Silver Level \$3,500

- Award and Scholarship Luncheon
- Conference Volunteers
- First Timer's Meet-Up
- Pre-conference Workshops
- Off site sessions
- Affinity Space
- Morning Coffee (two available)
- Lunch/Dessert (two available)
- Water Stations
- Marketplace of Ideas

Gold Level \$5,000

- Opening Reception
- Key Notes (one available)
- Registration: Deadline September 30!
Put your company logo on all badges

Platinum Level \$7,500+

- Innovation Hall
- Key Notes (one available)
- Exclusive opportunity to address conference participants at a general session for five minutes

Contact

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- Some benefits are contingent on the date agreement is signed and payment received—so the sooner you commit, the more benefits you receive!
- Customize your sponsorship—every partner is unique, if you have an idea that would particularly benefit or suit your company please let us know.